COLOSSAL FACTS

MEDIA KIT · 2026

Big stories. Real facts.

Short, true stories about engineering, history, science, places, nature and incredible events, each one read in a few minutes.

01 Who we are

Colossal Facts tells short, true and surprising stories about bridges that the wind brings down, machines of impossible size, people who survived against all odds and natural phenomena that look like fiction. Our main channel is the Colossal Facts Facebook page, and the full stories, with sources, are on colossalfacts.com.

We write for curious people who love learning something new. Advertising is part of the content and presents your product or service in our style.

- Engineering
- History
- Science & Space
- Nature
- Places
- Mysteries
- Incredible Stories

02 Why partner with us

An international audience

Our stories are written in English for a curious, international audience on Facebook.

A broad, curious audience

People who love learning something new, no special knowledge needed.

A story, not an ad break

We present your product or service in the Colossal Facts style: clear, interesting and with a link to you.

03 A good fit for

- Publishers & bookstores
- Museums & exhibitions
- Education & courses
- Tourism & travel
- Technology & electronics
- Apps & games
- Documentaries & streaming
- Events & festivals

04 Services and prices

Image post

An image post on Facebook that presents your service or product, with a link to you.

150 €

- Text written by Colossal Facts in our style
- Link to your website or offer
- Publication on the Colossal Facts Facebook page

Reel

A short vertical video on Facebook, with a link in the description.

280 €

- Made from your footage or materials
- Text in the Colossal Facts style and a link
- Publication on the Colossal Facts Facebook page

Extra: pin to the top for 7 days

Post + pin €225 · Reel + pin €355

+75 €

05 How it works

1

Inquiry

You send an inquiry with the chosen service and a link to your website or offer.

2

Approval

We prepare the text or video in the Colossal Facts style and send it to you for approval.

3

Publication

We publish on the Colossal Facts Facebook page and pin the post if you chose that.

06 Editorial principles

Natural integration

We present the product in the style of the page, without interrupting the content.

Honest messaging

No misleading claims. You approve the content before publication.

Transparency

Sponsored posts are labeled as a paid partnership.

Let's work together

EMAIL
sales@colossalfacts.com

FACEBOOK
Colossal Facts

WEBSITE
colossalfacts.com/partners